

THE EMOJI AND LETTER DESIGN FOR

Brett Kavamotoji

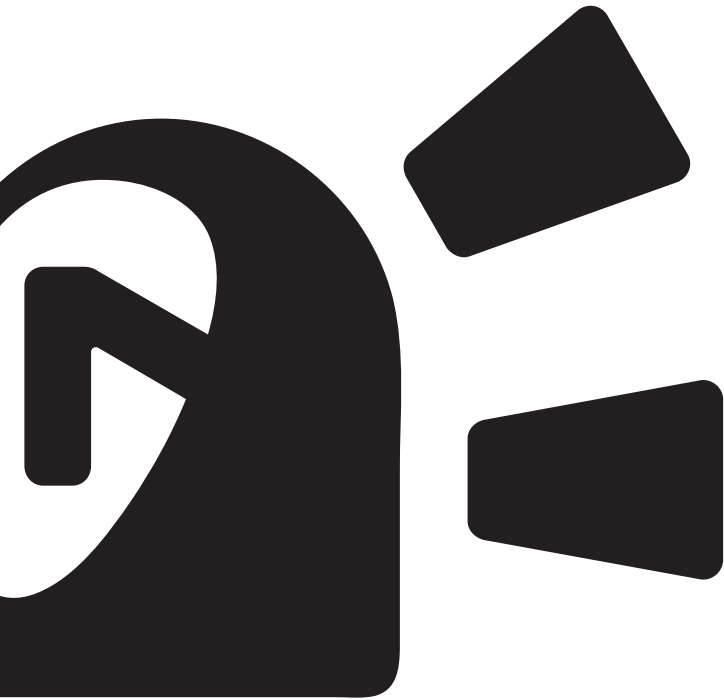




BRETT KAVAMOJI

An... "ALTERNATIVE" emoji typeface

Designed for small print and specially crafted to emote alongside vile and derisive content.



A WORK OF
SATIRE

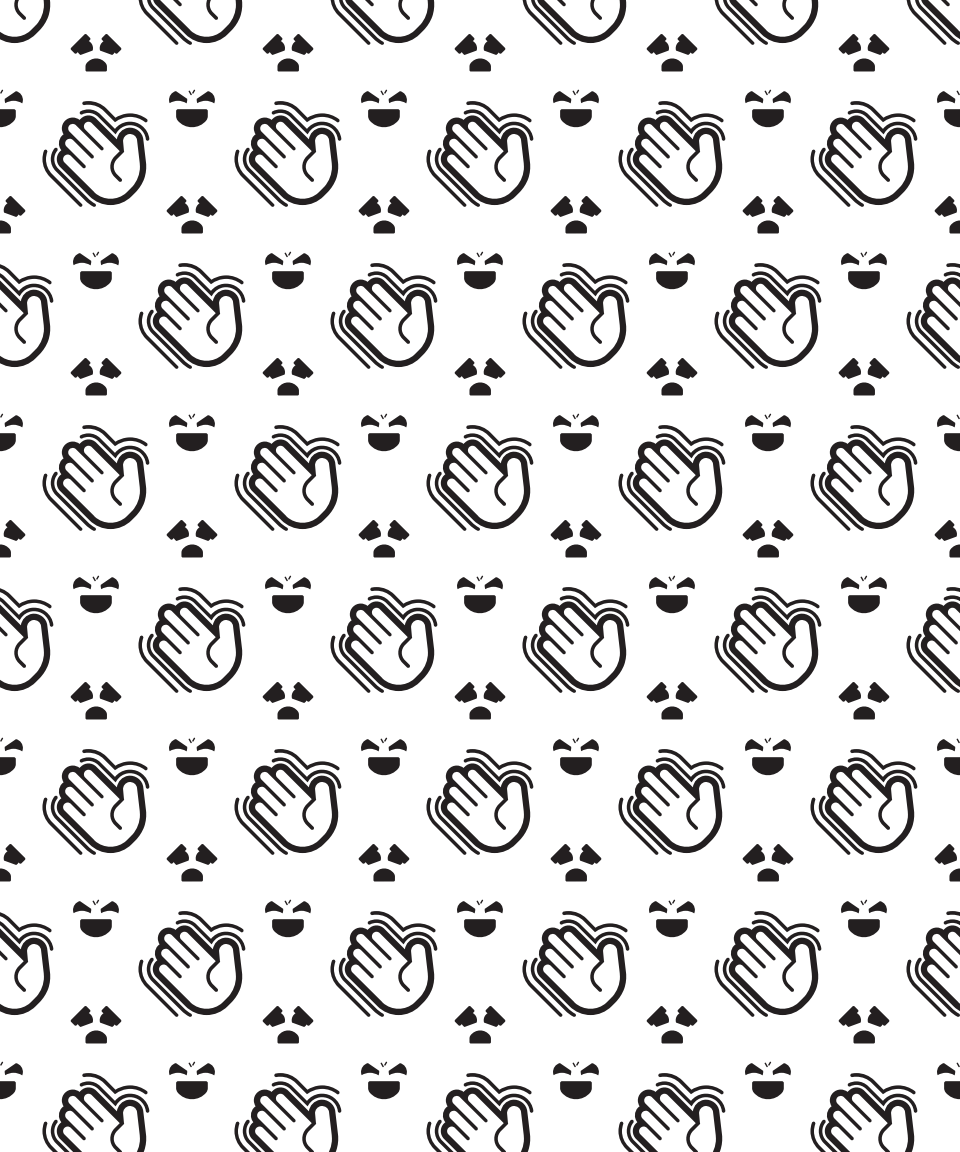


(because we live where it can't be assumed)



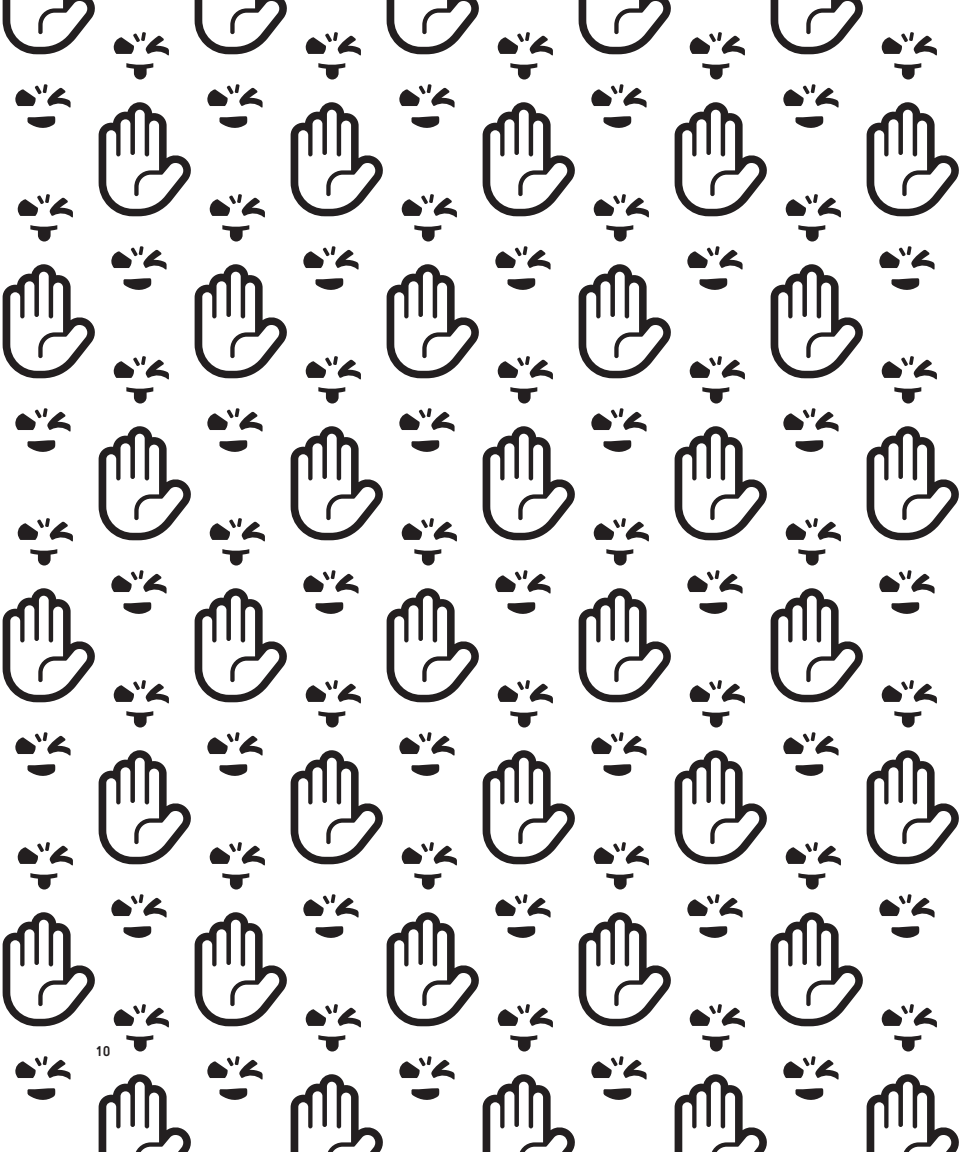
SA - TI - RE

☞ NOUN: An entertaining censure aimed at reform by way of exaggeration, irony, or humor. Typically political in nature.



THESE EMOJIS,

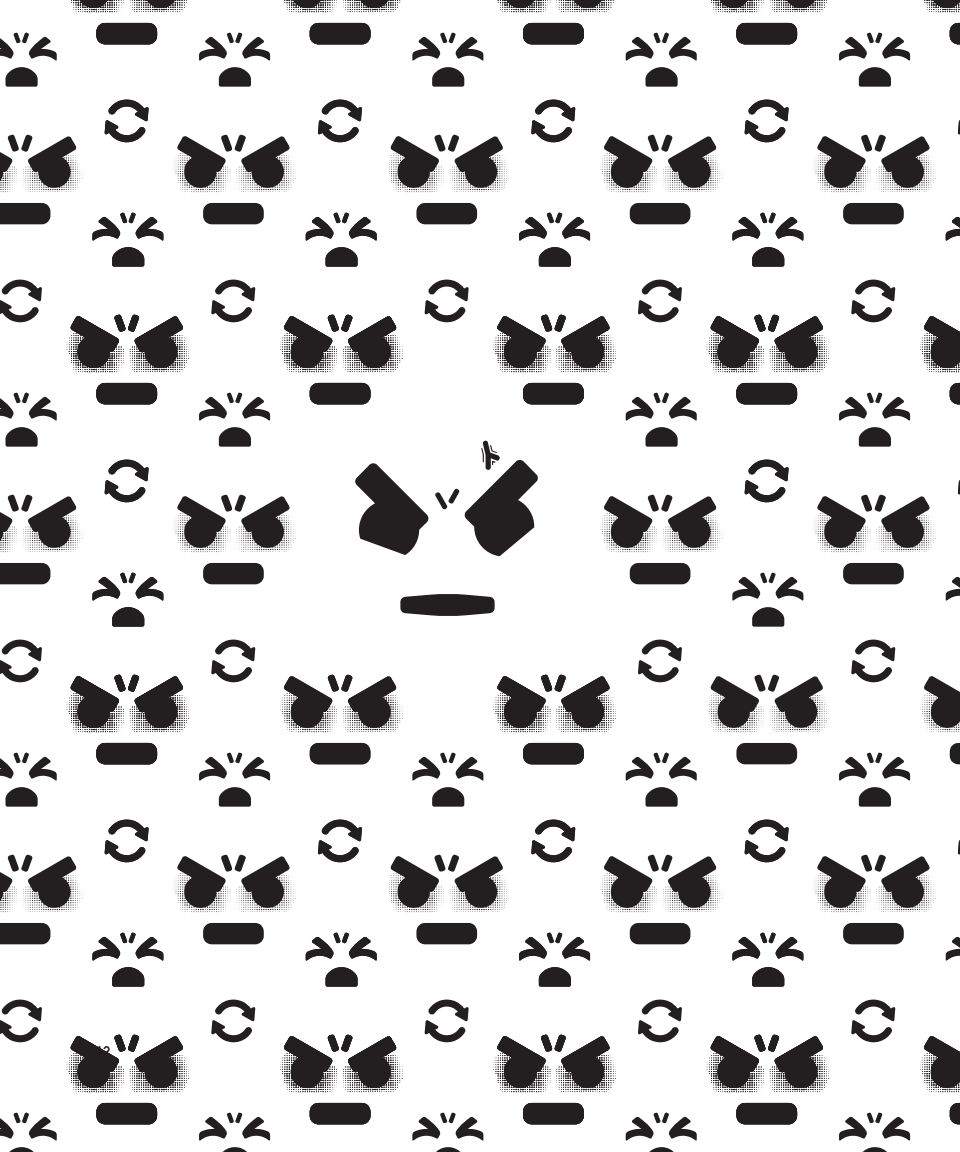
like all other EMOJIS, and SMILIES, and EMOTICONS,
AND SMALL DESCRIPTIONS WRAPPED IN ASTERISKS,
bring expression to emotionally deadpan text.



OR RATHER

the incomplete & ham-fisted
simulacra of emotional expression;

a range of **hyper-emotes**
for our **hypertext**.



As a caricature on the emotional range of
Brett Kavanaugh

the emojis here are the embodiment of trolling,

of: what happens when anonymity
meets communicative distance,

or: when digital mediation
strips away all empathy.



Delivered

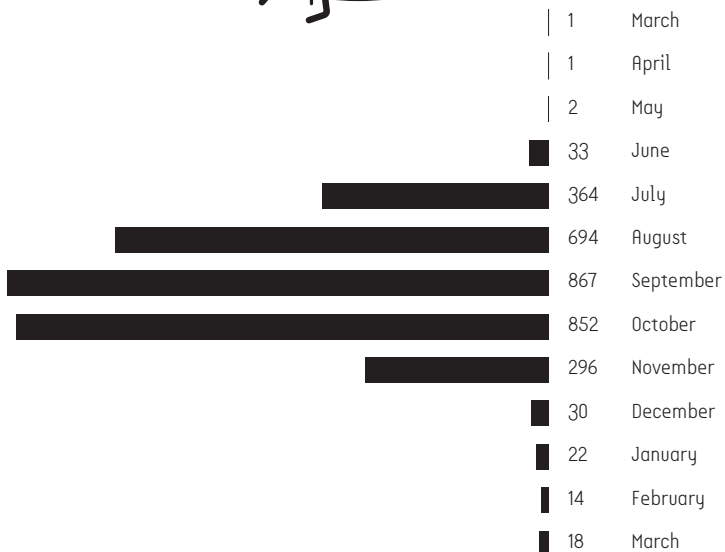
please stop sending these

CHARACTER SET



ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
0123456789
.,:;!?'(/)--
@@@&&[\]_'""
ff fi fj fl ft ffi ffj ffl ffr

ABCDEFGHIJKLMN
OPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
opqrstuvwxyz
ABCDEFGHIJKLMN
OPQRSTUVWXYZ
0123456789
.,:;!?'(/)--
@@@&&[\]_'""
ff fi fj fl ft ffi ffj ffl ffr



Who was @TEN_GOP?

 **Tennessee GOP** @TEN_GOP · 4 rts.
Just a reminder: Obama wants our children to be converted to Islam!
Hillary will continue his mission!

 **Tennessee** @TEN_GOP · 4h
I love my whiteness. And yours.
[#WhitePeople](#)
70 340 1.2K

Although purporting to speak on behalf of the Tennessee GOP, the account was run by the so-called Internet Research Agency, a front organization for Russian counter-intelligence operations. It was one of many accounts used in “active measures” campaigns meant to spread misinformation and discord during the 2016 US presidential election. It was tailored to supporting the Trump campaign, harming the Clinton campaign, and influencing the far-right political narrative.

The account was active between March 2016 and March 2017, publishing 3,194 tweets in that time, and was retweeted by prominent conservative and far-right figures like Brietbart, Donald Trump Jr, Ann Coulter, Sean Hannity, Alex Jones, and Ted Cruz. Media analytics firm, Meltwater, found that its tweets were taken seriously by news organizations, having been embedded in 2,615 articles across the Washington Post, NBC News, Huffington Post, BuzzFeed, and a range of small or international outlets.

DEREK WITUCKI

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Derek's work is a synthesis of design and journalism, and he uses both in his creative process to pose questions and share perspectives.

